



# THE NOVA EXPO 2026

3 | 4 | 5 JUNE

HALL 103 **BITEC**

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10.00 – 18.00

# Executive Summary

The NOVA Expo 2026, held on 3–5 June 2026 at BITEC Bangna, Hall 103, brought together the building industry under the theme “*Re:Build*”—*promoting practical solutions to upgrade existing buildings for better energy performance, well-being, safety, and asset value through technologies such as prefabrication, modular construction, and ESCO-based implementation models.*

## Highlights:

- **5,500+ attendees** including building owners, developers, designers, engineers, consultants, and contractors.
- **63 exhibitors, 11 official sponsors, and 32 supporting organizations.**
- **23 technical seminars** across two dedicated seminar rooms and **10 Main Stage presentations.**
- Strategic collaborations with *Thailand Innovation District (National Charter), MEA Energy Awards, CECEI Steering Committee, and IEEE*, attracting high-quality target buyers and industry leaders.
- *Executive Business Matching Program* connecting exhibitors with **36 senior decision-makers and potential buyers.**
- Engaging networking activities including *Stamp Huntz, Beer & Build, and Networking Lounge.*



## Key Outcomes:

The NOVA Expo offers a uniquely focused platform where all attendees are actively seeking building solutions. The event delivers:

- High-quality leads and decision-makers.
- Strong networking and business development opportunities.
- Significant B2B sales potential.
- One of the largest annual gatherings of leaders across Thailand’s building and construction ecosystem.

The NOVA Expo 2026 successfully demonstrated the growing demand for building transformation solutions and reinforced its role as a leading platform for innovation, collaboration, and business growth in the built environment sector.



# About NOVA Expo



## 2023 – The NOVA Expo 2023

- 10–15 September 2023
- 9,600 m<sup>2</sup> exhibition space
- 12,000 registered visitors
- 120 exhibitors, 26 sponsors, and 39 supporting organizations.



## 2024 – The NOVA Symposium The Net-zero Carbon Transition

- The International Symposium
- 10–12 July 2024
- 567 participants, including delegates from 15 countries.
- 25 supporting organizations.



## 2025 – The NOVA Expo 2025

- 12–14 March 2025
- 9,600 m<sup>2</sup> exhibition space
- 7,043 participants
- 98 exhibitors, 41 sponsors, and 32 supporting organizations.

# Marketing - Online

Demographic:

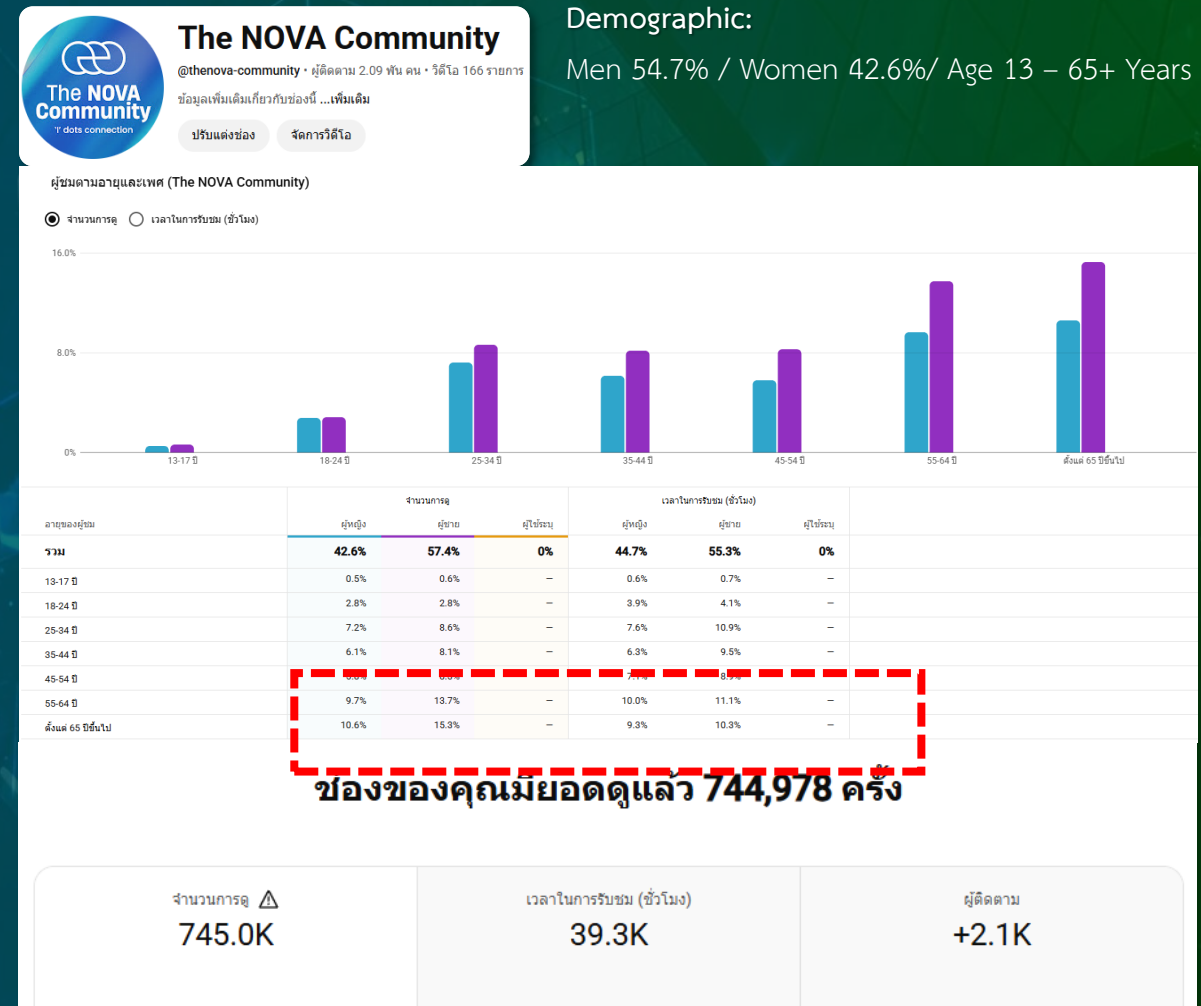
Men 65.8% / Women 34.2%/ Age 18 – 65+ Years



4

Demographic:

Men 54.7% / Women 42.6%/ Age 13 – 65+ Years



# Marketing - Offline



2023 – Innovation Story  
1,000 books and e-book

2025 – Innovation Story  
1,000 books and e-book

2026 – Re:Build Handbook  
1,500 books and e-book

<https://www.thenovaexpo.com/Innovation%20Story%20E%20book.html>

# Association & Partners

## Association and Partners



## Media Partner





## 2 Seminar rooms

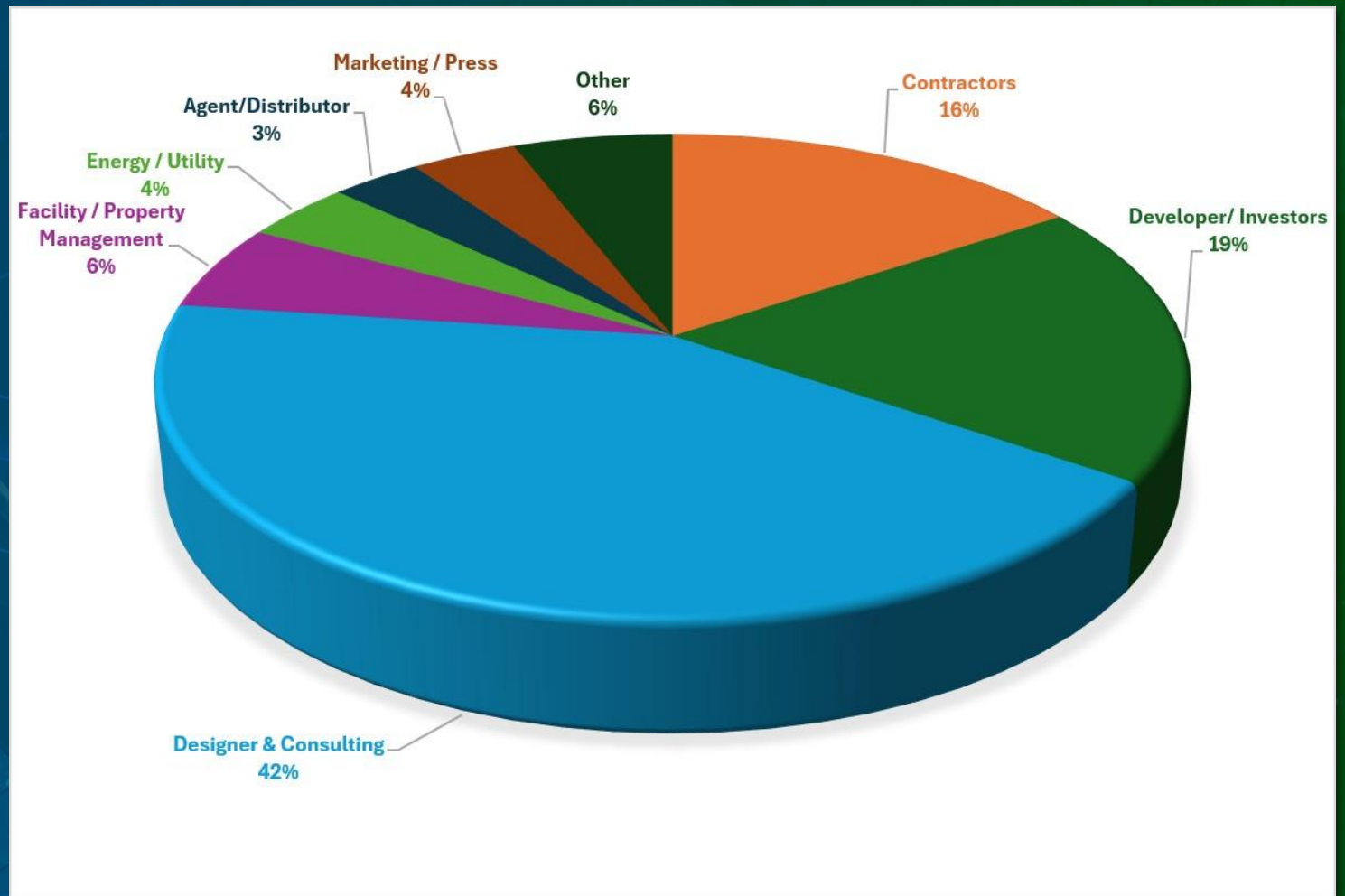
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673 Participants

Date	Time	Participants
June 3, 2026	13.00 – 16.30	181
June 4, 2026	10.00 – 16.30	298
June 5, 2026	10.00 – 15.15	194

5,482 Visitors

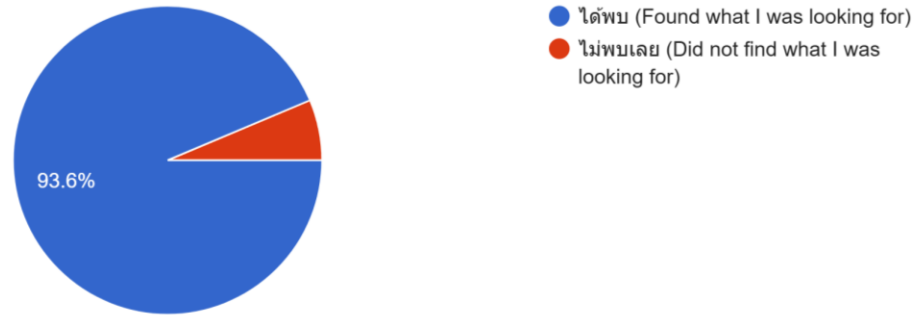
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# Visitor Survey

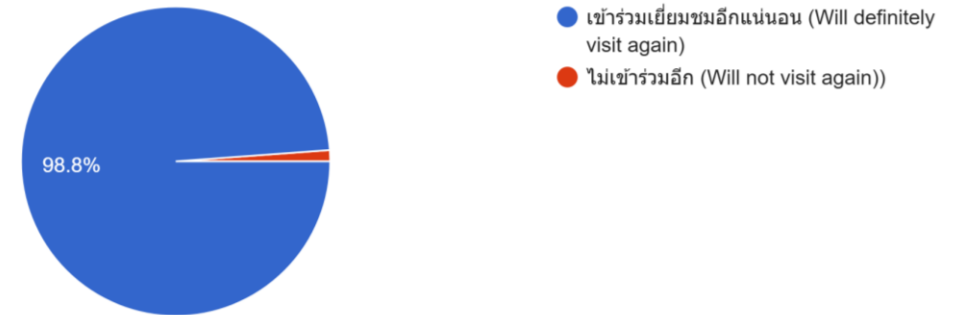
ท่านได้พบกับสิ่งที่กำลังมองหาในงาน The NOVA Expo 2026 หรือไม่ (Did you find what you were looking for at The NOVA Expo 2026?)

944 responses



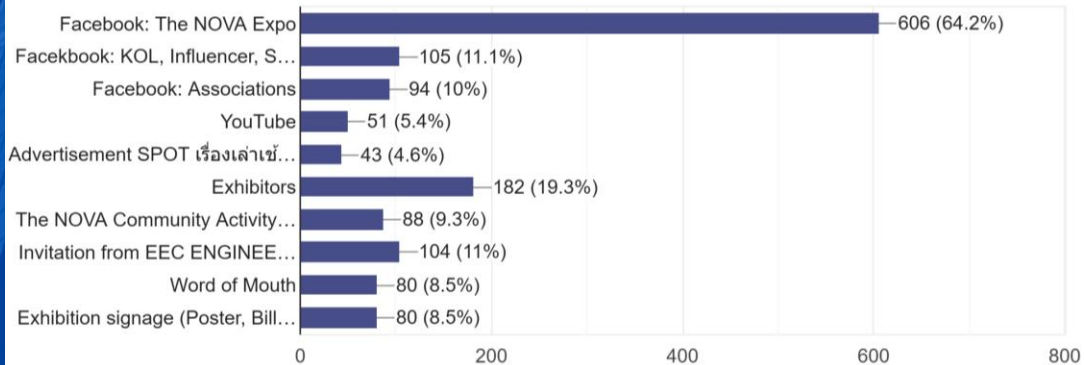
ท่านคาดว่าจะเข้าร่วมเยี่ยมชมงาน The NOVA Expo 2027 ในปีหน้าอีกครั้งหรือไม่ (Do you expect to visit The NOVA Expo 2027 again next year?)

944 responses



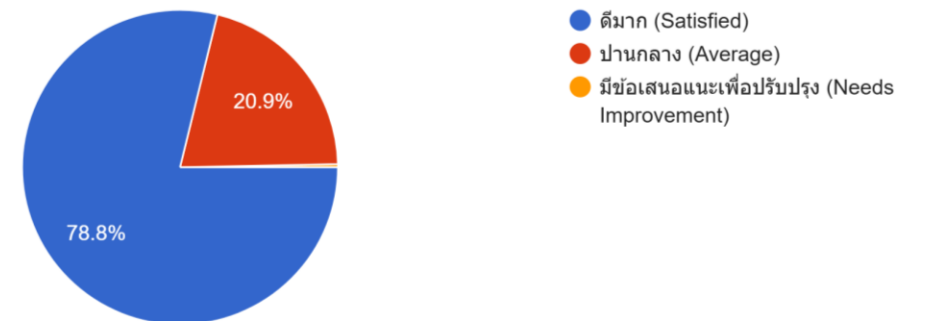
ท่านพบเห็นข่าวสาร The Nova Expo จากช่องทางไหนบ้าง ตอบได้มากกว่า 1 ข้อ (Where did you hear about The NOVA Expo 2026? You can select multiple choices.)

944 responses



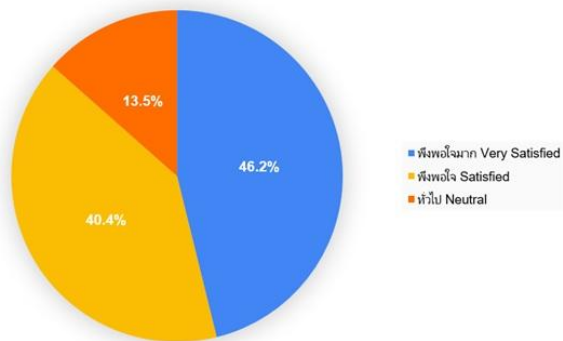
คุณมีความพึงพอใจกับงาน The NOVA Expo 2026 ในระดับใด (How satisfied are you with The NOVA Expo 2026?)

944 responses



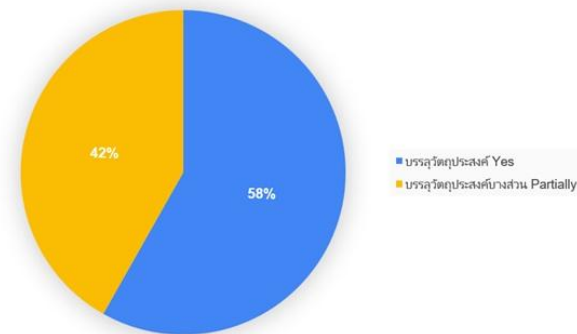
# Exhibitor Survey

โดยรวมแล้ว ท่านมีความพึงพอใจต่อประสบการณ์การเข้าร่วมงานในฐานะผู้แสดงสินค้าในงาน The NOVA Expo 2026 มากน้อยเพียงใด?  
Overall, how satisfied were you with your experience as an exhibitor at The Nova Expo 2026?

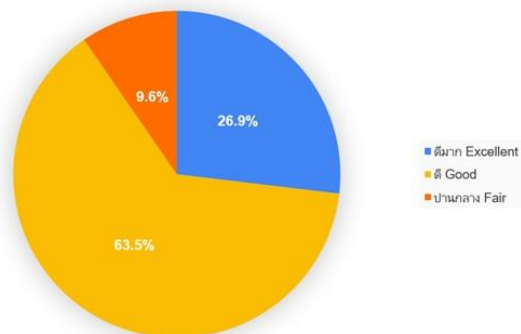


## 92.5% Interested in Joining The NOVA 2027

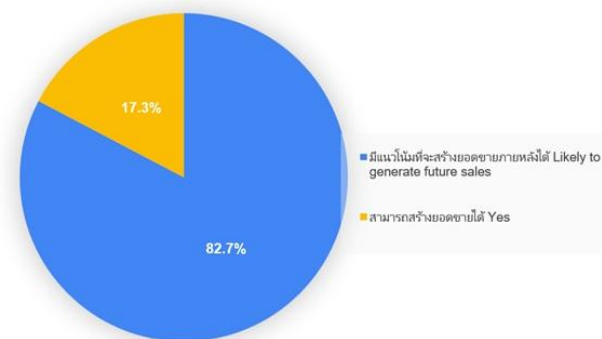
ท่านบรรลุวัตถุประสงค์หลักในการเข้าร่วมงาน The NOVA Expo 2026 หรือไม่?  
Did you achieve your primary objectives for participating in The Nova Expo 2026?



ท่านประเมินคุณภาพของรายชื่อลูกค้าเป้าหมาย (Leads) ที่ได้รับจากงานนี้อย่างไร?  
How would you rate the quality of the leads generated?



ท่านสามารถสร้างยอดขายหรือปิดการขายภายในงานได้หรือไม่?  
Did you make any sales or close any deals during the event?



# Marketing Performance

## เรื่องเล่าเช้านี้

Report Scoop Spot 1 Minute  
Facebook/ YouTube Morning News  
Product : The Nova Expo 2026



5 TV Broadcasts



3.69M Total Views



23,415 Total Engagements



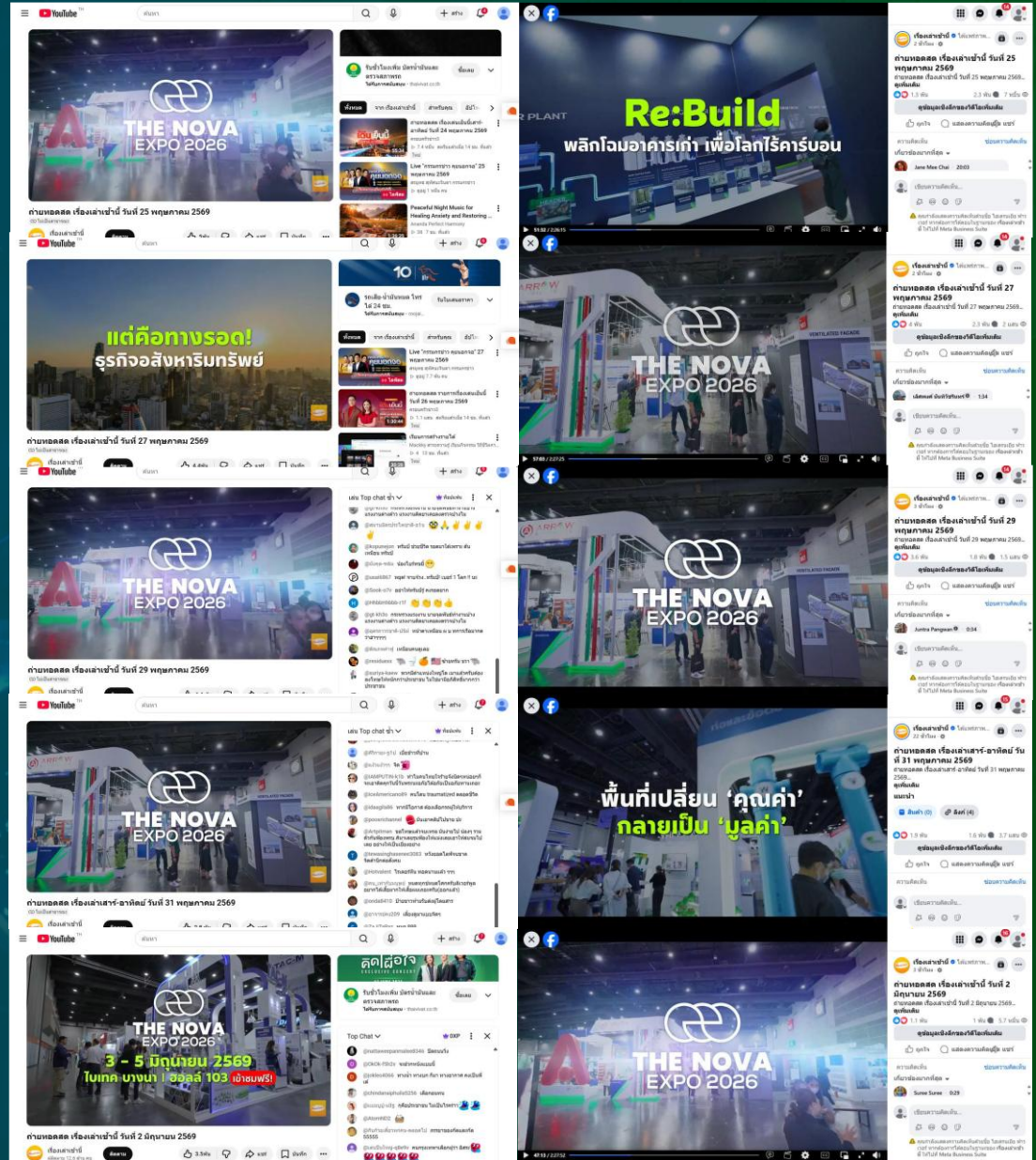
2.70M YouTube Views



998K Facebook Views



25 May – 1 June 2026





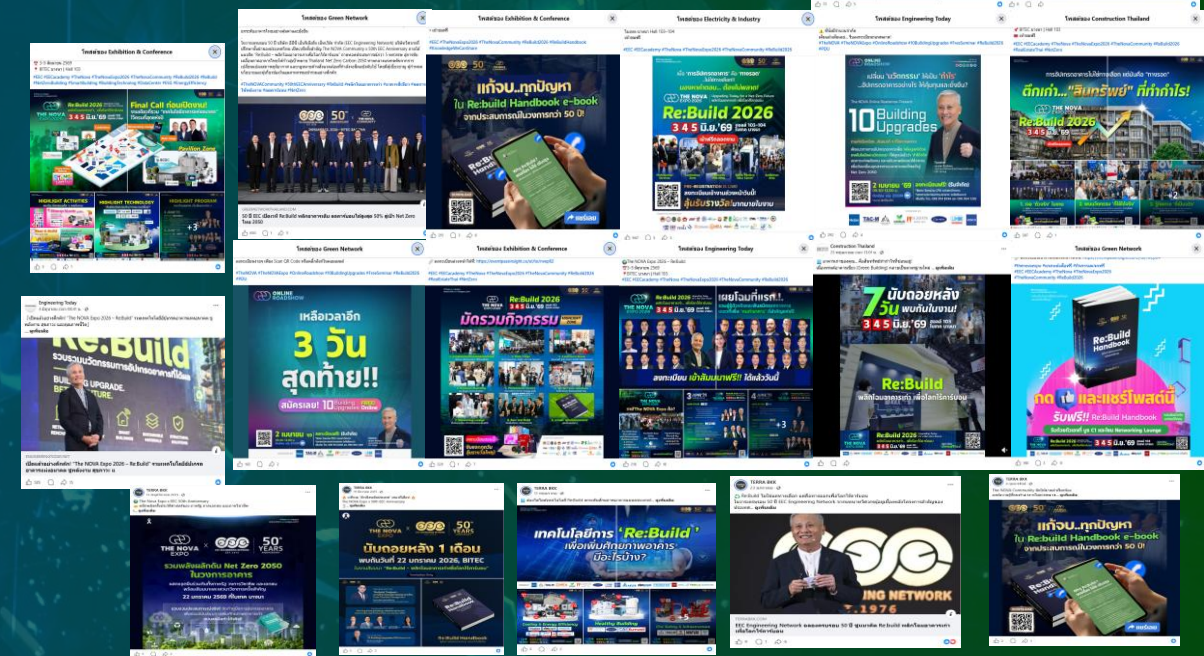
# Media Partners

- Technology Media Magazine Ads
- Technology Media
  - Green Network
  - Exhibition & Conference
  - Electricity & Industry
  - Engineering Today
  - Construction Thailand
- Terra BKK

Magazine Ads



Facebook



Website



Total Engagement : 26,487

Total Views ; 271,662

# KOLs

- วิศวกรชาวบ้าน
- นายช่างมาแชร์
- ที่ซุกหัวนอน
- Service Engineering
- วิศวกรปรับอากาศ
- วิศวกรออกแบบไฟฟ้า
- Thailand Update

Total Engagement : 18,355

Total Views ; 722,595



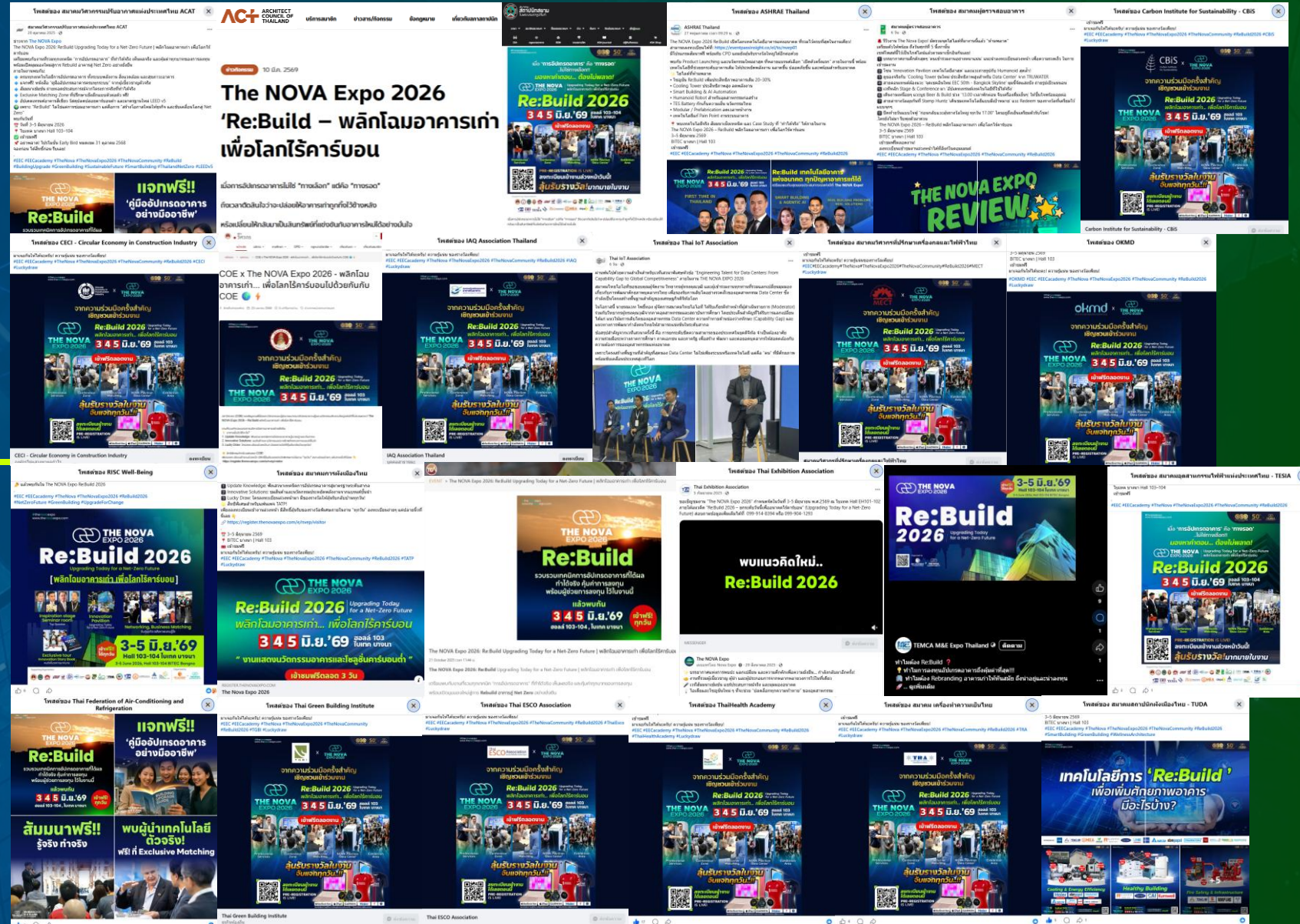
# Special Supporter and many more

- วิศวกรปรับอากาศ
- วิศวกรไฟฟ้า อันดับหนึ่ง
- วิศวะไฟฟ้า
- Workwell-studio
- ARCHITECTS 49 LIMITED
- Design 103 International Limited
- Prapat Pongkiatkul
- Chatchawan Kooncumchoo
- สถาปนิก ignite



# Association

- ACAT
- ACT
- ASA
- ASHRAE
- BSA
- CBIS
- CECI
- COE
- DEPA
- EEAT
- Genthai
- IAQ
- IOT
- MECT
- OKMD
- RE100
- RISC
- TATP
- TCA
- TCEB
- TEMCA
- TESIA
- TFAR
- TFMA
- Thai SCO
- ThaiHealth
- TRA
- TUDA



# Sponsors & Exhibitors





Facebook

Website

YouTube

54

12

Instagram

TikTok

8

13

19



# Activities

- Conferences with the key topics of Developer, Architecture, Engineering, and Facility Management
- Main Stage: Inspiring People
- Innovation Pavilion
- 50<sup>th</sup> EEC
- NOVA Tours
- VIP Lounge
- Lucky draw
- Beer & Build
- Stamp Huntz
- Business Matching
- Re:Build Handbook
- Stage of Designers Award #3





THE NOVA EXPO 2026  
 Upgrading Today for a Net-Zero Future  
**Re:Build 2026**  
 พลิกโฉมอาคารเก่า...เพื่อโลกไร้คาร์บอน

**คุณเอกนิจ พร้อมพันธุ์**  
 รัฐมนตรีว่าการกระทรวงพลังงาน  
 นโยบายกระทรวงพลังงาน เพิ่มประสิทธิภาพ  
 การจัดการพลังงานในอาคาร เพื่อลดโลกร้อน

GSE THE NOVA COMMUNITY

THE NOVA EXPO  
 RE-BUILD 2026

THE NOVA EXPO 2026  
**Re:Build**  
 สหกรณ์นวัตกรรมอาคารที่ได้อิหม

BUILDING UPGRADE.  
 BETTER FUTURE.

RE-ENERGY SMART SUSTAINABLE STRUCTURAL  
 EFFICIENCY BUILDINGS MATERIALS SOLUTIONS

JUNE 2026  
 BANGKOK

CONNECT. DISCOVER. UPGRADE.  
 SHAPING THE NEXT GENERATION OF BUILDINGS.

BE PART OF THE  
 RE-BUILD MOVEMENT.  
 novarepo.com

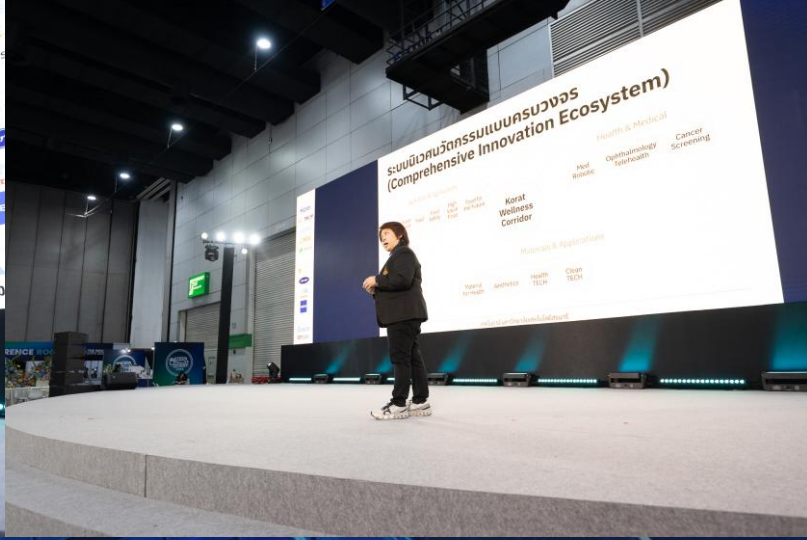
Carrier  
 MEL-TECH  
 VIBCO  
 NEM  
 ebmpapst

THE NOVA EXPO  
 RE-BUILD 2026

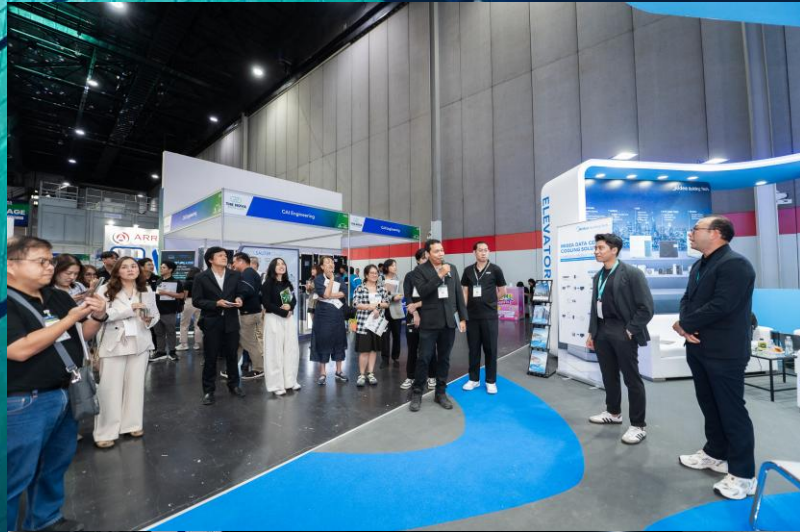
CONFERENCE ROOM 2

THE NOVA EXPO  
 RE-BUILD 2026





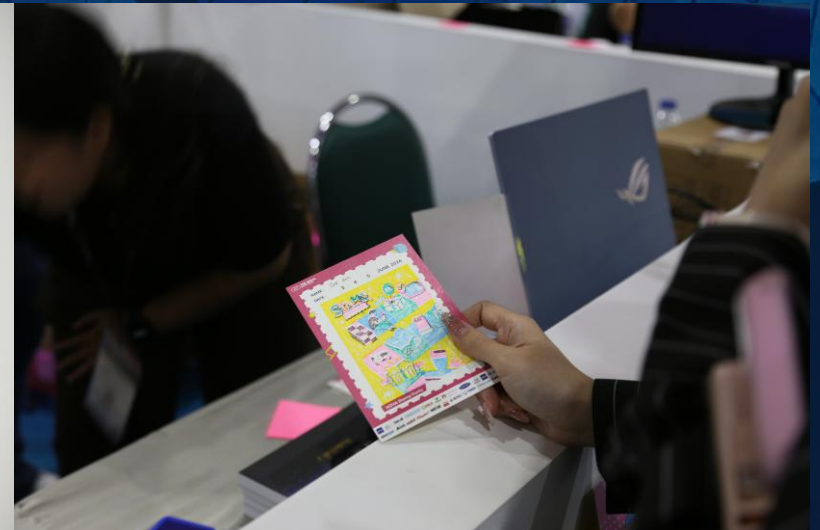




# Beer & Build



# Stamp Huntz



# Innovation Pavillion



# The NOVA Stage of Designers Award



# By EEC



# THANK YOU

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# THE NOVA EXPO 2026

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HALL 103 **BITEC**

<https://www.youtube.com/@thenova-community>